



Do Not Let Them Get Away from the Real Issue

BEFORE election last spring we promised in these columns that the Social-Democratic party would give the city of Milwaukee the best administration any city in America ever had.

A county administration just as efficient as is our city administration. And we challenge the comparison of our candidates, man for man, with the candidates on either of the two old party tickets.

The issue is not whether Mayor Seidel made a present of his pattern shop to his workmen or whether he sold it. The issue is not whether Winfield R. Gaylord lives in the Fifth District or in the Fourth, because under the law he can live in one district and run in another.

The issue is not whether it is true that Victor L. Berger takes a cold bath every day—even if personal cleanliness is next to godliness. If they can't say anything else against Berger after he has been in the thickest of the fight and in the lime light for 25 years, they are in sore straits, indeed.

The renters generally have the cost of living added to. But it is not these classes that the old party politicians have in mind when they talk about taxes. The taxpayers they have in mind are the big real estate owners and the big factory lords—the fellows who so love the city that they move their factories out beyond the city limits so as to enjoy city advantages and service without paying taxes for it!

The Hunger Tariff By Victor L. Berger. THE consumption of meat is decreasing rapidly in the United States. The HIGH STANDARD OF LIVING which was the pride of this country for nearly two hundred years, is RAPIDLY GOING TO THE DEVIL.

Comment on Passing Events By Frederic Heath. Monarchy seems to be getting its bumps in lower Europe. Capitalism is spoiling your life and the lives of your loved ones. It is high time you lend a hand in getting things straightened out. Or do you prefer your present misery?

We want only to say that the Republican candidate for congress in the fifth district, Mr. Henry F. Cochems, is a man of very much the same type and of a similar record as McGee. However, Cochems has just brains enough not to enter into a mud-throwing campaign like McGee.

But after all the issue is not McGee or Cochems, nor Knell or the \$12,000 barrel. Inequalities under which the people groan and try to live today shall be smoothed out and adjusted. There is enough and to spare for all. The present condition of things is a crime against the race.

And let me make this prediction: The Social-Democratic party will elect the entire county ticket and carry fourteen out of the sixteen legislative districts of this county with a majority hitherto unknown in the history of Milwaukee.

Milwaukee Aldermen Pass Important Measures. Milwaukee: Last Monday's meeting of the city council was a measure-ably short one, but it accomplished some things and was not at all tame. Ald. Berger's (S.-D.) measure to fix an eight-hour day and a minimum wage of \$2 for all city laborers, was passed.

The papers keep on repeating the story that the Rockefeller grand jury in New York city found that there was no such thing as an organized white slave traffic in this country. The real fact is that the jury made no such declaration. The following sentence taken from the body of the report will show conclusively that the reports that went out at the time were at least misleading, even if they were not given out by interested persons.

Victor L. Berger

Victor L. Berger

Rapidly Nearing the End—Less Than \$1,500 of Stock Remains to Be Subscribed For

The People's Realty company, which is erecting Brisbane hall, the new home of The Herald, the Social-Democratic party, and the unions, in Milwaukee, is not formed for speculation purposes. Neither is it organized just to sell stock and give some promoters a chance to get rich quick.

of charge. Furthermore, the present management can be depended upon never to pay any exorbitant salaries. In fact, probably, the only salaries that will be paid after the building is up, are a few dollars a week for the bookkeeping and collecting the rent.

The brightest. Practically two-thirds of the space is already either rented or spoken for. This indicates there will be no trouble to find tenants for the remainder of the space. With the building all leased it will become a dividend-payer right from the start.

And who is Judge O'Sullivan? Simply a Tammany politician dressed up in a title and invested with the dignity of the court! His biography says he was active in Tammany Hall since 1889; that he was formerly counsel for the contracting company of Charles F. Murphy, the Tammany leader, and that he was later elected a judge for a fourteen-year term.



# Letters on a World-Round Lecture Tour

By Walter Thomas Mills

**Socialism in the Mid-Atlantic**  
(Written for The Herald.)

THE London correspondent of the "Western Mail" scarse-ly the following upon the caption of "Socialism in the Mid-Atlantic":

"While there is a pretty general disposition to take legitimate trade disputes as they arise, and as cheerfully as may be, it is hardly possible to view philosophically or indeed, without indignation, the activities of emissaries who are fomenting discontent and discord for their own sake. Two instances of this came to the knowledge of the writer during an after-dinner smoke last

**TEETH EXTRACTED**  
ABSOLUTELY WITHOUT PAIN OR HARMER

**NEW TEETH**—the best and finest made in the world. Guaranteed to fit or Money Refunded. Standard Crowns and Bridge Teeth. **\$6.00 UP**

**FINE FILLINGS A LEADING SPECIALTY**

We guarantee complete satisfaction, give honest, intelligent advice free, and desire nobody.

**DR. YOUNG**  
414-416 Sherman Bldg., Milwaukee  
HOURS—8:30 to 6:00; Sundays, 9 to 12  
Phone Grand 2304.

**COMRADES, YOUR PATRONAGE IS RESPECTFULLY SOLICITED**

**POLITICAL ASSISTANCE**  
GIVEN TO CANDIDATES BY OUR ORGANIZATION

**FAIRBANKS-FREY ENG CO.**  
PHONE 1-152 201 GRAND AVE

**South Side Turn Hall**  
473 National Ave.

FOR RENT FOR Weddings, Parties, Balls and Theatricals.

**WM. F. SCHMIDT**  
Manager and Proprietor of  
**TURN HALL SALOON**

**I ADVERTISE SMALL WHY**

LUDWIG BERGMANN

Union-Made Clothing a Specialty  
**NEW STORE AT 824 THIRD ST.**  
630 East Water Street

**Ben Rheinfrank**  
Union Made Hats, Caps and Men's Furnishings  
1430 GREEN BAY AVENUE

**MIES UNION TAILOR**  
875 Kinross Ave. 875  
(Near South Bay St.)  
PHONE SOUTH 1684Y

Do you know that the

# Signal

Stands for Different SHIRTS



Union Made

Before you buy your FLANNEL shirt ask your dealer to show you the SIGNAL Brand

Made by The Hilker-Wiechers Mfg. Co. Racine, Wis.

**SAM R. MILLER'S LIVERY**  
539 Market St.

Best Bargains for Funerals or Weddings

# \$3.00

**H. F. STEINERT**  
Pharmacist  
1112 Teutonia Ave.  
Milwaukee Wis.

night. A colonial visitor who has just reached this country via New York, and who came over in one of the big liners, said that a second-class passenger of the typical agitator class gathered around him an audience of the ship's firemen and others and talked the ranker Socialism and even Anarchism, to them. This statement was received with astonishment and even incredulity, but my Queenlander friend assured me that he was only describing what he saw and heard. He added that what particularly struck him was this, that the bearded orator told his eager listeners that big armies were being maintained not because governments had any idea of fighting with each other, but simply in order to drive workers to their work, if necessary. This drew from another of the party—a lieutenant in a Surrey Territorial regiment—a statement that certain people who are actively engaged in preventing him from obtaining recruits, use precisely the same argument, namely that standing armies are kept up chiefly for the purpose of "overcoming the industrial classes."

I am in a position to confirm the report of the Queenslanders as to what took place in the mid-Atlantic and I am delighted to know that in spite of his ignorant confusion of the terms anarchism and socialism, nevertheless he seems to have carried the report to the right place.

That the standing armies are kept up chiefly for the overawing of the industrial classes was not said by me for the first time in the mid-Atlantic. The correspondent does not mention that my arguments in support of this proposition seemed conclusive to the "eager listeners," that no one questioned the facts on which they were based and that even the Queens-

lander seems to have waited for an after dinner smoking company of congenial spirits before giving utterance to his dissent.

Let me state the whole case of the soldier. It is this: Within the various countries the home service of the soldier is absolutely none other than to overawe the workers at all times and to actively use the weapons of war in trade disputes in time of strikes.

As between different countries the sole function of the soldier as related to any particular country is to figure as an "overawing" factor, in time of peace, and actively to take a hand, in time of war, in winning trade advantages by force away from other countries. But these trade advantages when lost or won, in no way benefit or injure the working classes. All such wars are for the purpose of enabling the ruling class of one country to do to the working class, in their own behalf, in the other countries what others are already doing to the workers there and what they themselves are already doing to the working class in their own country.

This is the whole case of the modern soldier, the army and the navy. They exist only for the purpose of maintaining order while the masters rifle the pockets of the workers everywhere.

What are the facts?

First, as to the relations of soldiers to workers in trades disputes. Here are the facts.

1. Every great industrial center in the world has a supply of soldiers with machine guns and every possible equipment for street fighting always close at hand. Why?
2. Whenever trade disputes of great importance are on the point of victory for the workers and without disorder, hired ruffians and the soldiers are together called out, the one by private interests, the other by public authorities, to create disorder and then, under pretense of restoring peace, to compel by force of arms the renewal of industry on terms always to the disadvantage of labor. Soldiers have never interfered with any other result.
3. The military maps, at least of America, locate all the factories, show all the possible lines of approach, and the best plans for their defense, their relations to each other, to the public parks, to the churches and other important buildings. Which of these points are held to be the points of danger by the military authorities, the parks, the churches, or the factories?
4. What other group of people exists in any modern community numerous enough to make trouble who are so badly treated that insurrection could be feared from any other such group or from any other cause?

The whole organization, equipment and distribution of the troops, and all military maps and plans are made on the assumption, or on the concession that the workers are so badly treated by the private employers with the consent of the public power, that there is forever the danger at hand of industrial revolt.

It thus becomes the function of the army in home service to forever flaunt in the faces of the workers a show of power intended to overawe the worker and prevent too serious a breach between them and their exploiters.

Remember there never was a slave except a soldier made him one. No slave ever remained a slave longer than some soldier kept him one. Exploitation under the form of slavery was never possible without the service of the soldier. The exploitation of labor in any form cannot long survive

**What a King's Salary Means**

A cable from England brings the information that a British parliament committee decided that George V. needs \$65,000 a year more for his family than did his illustrious late royal father, making a total yearly allowance for the maintenance of the royal family of \$3,170,000.

The average American laborer earns \$2 a day or \$12 a week. With this he supports his family—and taking the United States census figures—of five members.

A little sum in arithmetic shows that \$3,170,000 divided by \$622 brings the result of 5,080, indicating that the work of 5,080 laborers produces the salary of one solitary, useless king.

The multiple of five shows 25,400 wives and boys and girls in the families of the 5,080 laborers, again indicating that the salary of the king of England for one year would support for the same length of time a city of laborers with a total population of 25,000.

In other words, the average salary of the American wage earner, including all kinds of work, is \$18 a week. Computing it upon that basis, King George's salary would support 3,386 men, or an average American town with a population of 17,000.

King George draws as much salary as all the wage earners combined in such towns as Alton, Ill.; Appleton, Wis.; Battle Creek, Mich.; Columbus, Ga.; Concord, N. H.; Cumberland, Md.; East Liverpool, O.; Eau Claire, Wis.; Elkhart, Ind.; El Paso, Tex.; Findlay, O.; Galesburg, Ill.; Gloversville, N. Y.; Key West, Fla.; Lansing, Mich.; Lebanon, Pa.; Lockport, N. Y.; Lorain, O.; Lynchburg, Va.; Marion, Ind.; Moline, Ill.; New London, Conn.; Newark, O.; Norwich, Conn.; Ogden, Utah; Paducah, Ky.; Perth Amboy, N. J.; San Diego, Cal.; Shreveport, La.; and scores of others like them.—Ex.

**IN EVERY HOUSE**

**A GOOD HOT WATER BOTTLE**

is one of the most universally used and necessary articles in the world. Every house should have one. The kind we sell is the kind you want. Perfectly made, good size, best models, full capacity. They last well; therefore there is economy in the purchase—real rubber is not low-priced. For hot water bottles and all best rubber goods ask us first.

**H. F. STEINERT**  
Pharmacist  
1112 Teutonia Ave.  
Milwaukee Wis.

**Individuality and Social Product**

Labor is essentially social. If we strike a nail in the wall with a hammer we hardly realize what untold evolution industry had to pass through before it was possible to produce that particular nail and that particular hammer. Similarly, the individual is an evolved unit of the present society. When some clever individual struts his exalted virtues peacock-fashion before us it is well that we should remember what a miserable

except by the service of the soldier. Hence it is true that to increase the army, to enlarge its equipments, to join its ranks is only to make more effective an instrument of forcible industrial extortion, always for the benefit of those who themselves render no service, and at the expense of those who render all services.

Second, As to the place of the soldier in foreign relations.

The only remaining cause any longer sufficient to bring on international war, is the strife for foreign trade.

Why are the ruling classes in all countries attempting to secure their own commercial predominance in all other countries? There can be but one answer. It is to extend to other countries the same treatment of the workers of the other countries which they are already extending to the workers of their own countries.

When open competition between the master classes of Germany and Great Britain shall give the victory in foreign trade to either country, then the ruling classes of the other country will resort to the "dreadnought" to forcibly secure markets otherwise lost to them. The same situation threatens war between the United States and Japan.

Only commerce can lead to international war. But the final victory however secured, is not the victory of the working class, not even within the victorious country. In other countries the masters from foreign territory could not more bitterly exploit them than they are already exploited.

This is the whole case of modern war and the worker no where appears as a beneficiary. He is always the victim. So long as the worker is robbed under all the flags, he can have but a small interest as to which flag he is robbed under. Starving to death under the strongest and greatest of all the flags would be just as painful while it lasts and one would be just as dead when it was over as though it had occurred under the worst of flags.

The workers of no country can win anything for themselves by helping the ruling classes of their own country in war against the ruling classes of any other country. The real enemies of the working class are not primarily the ruling classes of other countries but first of all the ruling classes of their own countries. And these ruling classes are the enemies of the workers in that they resort to every method of craft and fraud and force to extort from us the wealth which we create.

Both at home and away from home, both before the war and after the war, they work us to death while there is work, they starve us to death when the jobs give out and shoot us to death when we don't starve quietly.

There is but one way of escape from the armed camp of modern industry—but one way of escape from the impending mutual self-destruction of the greatest nations. That is to provide for a purchasing power for the workers everywhere as great as is their power to produce. As there would then be no great social injustice to enforce at home, the soldier would not be needed. Because all the workers could always buy all that all the workers could produce, there would be markets for all and international war would become impossible. The disbanding of armies, the abandonment of armaments will speedily follow the coming of industrial justice.

This is not "stirring up discontent for its own sake." This is putting the workers next to a situation which will forever kill their interest in war. Pass the word along, to join the army, to support the army, to have anything to do with armies or navies is a betrayal of the working class.

**G. HEIL SHOE OUTLET**  
3rd Floor Majestic Bldg.

I am making you a sincere money-saving offer in these shoes, men's and women's, at my one price of **\$2.50**

**SAMPLES AND SURPLUS STOCKS**

Do You Want a Reason?  
I go up to the third floor to avoid high rents, and expensive show windows and store fixtures. You follow me to get the advantage of my saving, and you get it in the price of the shoes.

In Women's Footwear, I have what you want in Suedes, Cravenettes, Patents, Velvets, or Calf Shoes. All widths and sizes and the latest lasts—short vamp and stage patterns.

In Men's Shoes I am giving values entirely new to this city. Anything you need in Patents, Tans or Gun Metal Leather—lace, Button or Blucher styles in new and popular shapes.

**THE NEXT CONGRESS**

When the Congress of the United States next meets, something new is almost sure to happen.

It is almost sure that here and there scattered about the hall will be men who are different from any that have ever been there. These men will be Socialists.

They will not represent "the vested interests," but speak the voice of labor.

CONTRIBUTION TO THE SOCIALIST CONGRESSIONAL CAMPAIGN FUND

Amount, \$ \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

Name this paper \_\_\_\_\_

In the two National Campaigns of 1896 and 1900, the Democratic National Committee spent \$1,100,000. The Republican Committee spent \$26,000,000. The Roosevelt-Parker Campaign of 1904 cost the Democrats \$1,250,000. The Republicans, \$3,500,000. These are the official figures. The capitalists contributed these enormous sums, and they got their money's worth.

**WHAT WILL YOU GIVE FOR YOUR CAMPAIGN? DO IT NOW!** Mail your donation and the check to HANLOU, BAILEY, National Secretary, 100 Washington St., Chicago, Ill.

**My Sample Shoe Shop is on the Third Floor of the Majestic Theater Building**

I am right in the center of the shopping district and you will find it easy to compare the shoes I sell at \$2.50 with those offered at \$3.50 and \$4.00 in the first-floor stores. Make the comparison and convince yourself that I do save you the difference of \$1.00 to \$1.50.

**Do You Want a Reason?**  
I go up to the third floor to avoid high rents, and expensive show windows and store fixtures. You follow me to get the advantage of my saving, and you get it in the price of the shoes.

In Women's Footwear, I have what you want in Suedes, Cravenettes, Patents, Velvets, or Calf Shoes. All widths and sizes and the latest lasts—short vamp and stage patterns.

In Men's Shoes I am giving values entirely new to this city. Anything you need in Patents, Tans or Gun Metal Leather—lace, Button or Blucher styles in new and popular shapes.

I am making you a sincere money-saving offer in these shoes, men's and women's, at my one price of **\$2.50**

**G. HEIL SHOE OUTLET**  
3rd Floor Majestic Bldg.

**SAMPLES AND SURPLUS STOCKS**

caricature of a man he would be if the inheritance of all the ages were abstracted from his personality.

**Donations to Promotion Committee, People's Realty Company**

Previously acknowledged \$222.57

C. A. Juhnke	1.00
L. Drescher	1.00
James H. Elliott	.25
B. B. Hawkins	.50
Ed. Trempner	.50
C. M. Landerholm	.50
W. W. Gamble	.25
D. A. Myers	.50
Henry E. Horn	.25
Unknown	.50
Isaac Cohen	.50
H. Bergman	1.00
William Nutton	.50
Ireton Jackson	.50
Hugo Eschrich	.50
R. P. Darsow	.50
Emanuel Klinc	.25
Peoria friend	.40
Andrew H. Kaan	3.00
Patternmaker's Apprentices' association	.90
Ella E. Ruebhausen	1.00
John C. Wolters	.50
Karl Werner	.25
Peoria friend	.40
Kurt Munkley	.25
H. N. Reiz	1.00
F. I. Bamford	1.00
C. Boutall	.50
Howard Taylor	5.00
A loyal comrade	1.00
W. Sandberg	1.00
William Wellington	.50
	\$257.12

**DON'T BUY**

**NEW or 2d hand FURNITURE, CARPETS, STOVES, Etc., until you see STEIN—as we are POSITIVELY SELLING OUT and GOING OUT of BUSINESS.**

WILL NOT REFUSE any fair OFFER on our stock. Our goods are STRICTLY SANITARY and of a large variety too NUMEROUS to mention.

New leather box seat DINING CHAIRS worth \$3.00 for \$1.75. 9x12 AXMINSTER and WILTON Velvet RUGS, \$16.50 and \$17.50. BRUSSELS, 9x12, \$11.

**537 E. Water St.,**  
1/2 Block from City Hall

**MINERAL WATERS**

Soda Water  
Weiss Beer  
TELEPHONE GRAND 844

SPECIAL ATTENTION GIVEN TO PICNIC AND SOCIETY ORDERS

For Your Needs Try

**Bruett CLOTHING CO.**

Sellers of Up-to-Date CLOTHING and FURNISHINGS For Men and Boys

Fond du Lac Avenue Cor. 18th St.

**PLAUM CLOTHING CO.**

Clothiers, Hatters Men's Furnishers

We Carry a Large Line of Union-Made Clothing HATS AND FURNISHINGS

Merchant Tailoring

491-493 ELEVENTH AVENUE

...MAGIC...  
**CLOTH CLEANER**

For removing Grease from Silk or Woolen Goods without injury to the Finest Fabric or the most delicate colors.

Tailors use it. Best Kid Glove Cleaner.

Prepared solely by **J.C. Mueller, Druggist**  
Cor. 11th and Grandfield Aves., Milwaukee, Wis.

**EHRMANN BROS.**

COMPLETE LINE OF Union Made Men's and Boys' Clothing and Gents' Furnishings

...MERCHANT TAILORING...

931 TEUTONIA AVENUE CORNER WRIGHT STREET

**Caspar Hach BAKER AND CONFECTIONER**

927 Kinnickinnic Ave.

PIANOS  
New Pianos from \$165 and up  
CASE AND BE CONVINCED  
**LOUIS IMKE**  
3255 Lisbon Avenue Phone West 3492

**SANDS LUMBER CO.**

Lumber Shingles

767 CLINTON ST. NEAR GARDNER



Every Saturday
SOCIAL-DEMOCRATIC HERALD
Published by the
MILWAUKEE SOCIAL-DEMOCRATIC PUBLISHING COMPANY
344 Sixth Street Milwaukee, Wis.
FREDERIC HEATH VICTOR L. BERGER
Editor Associate

Recent Herald callers: Henry Butler, Cleveland, O.; D. S. Carroway, Duncan, Okla.; Mrs. R. C. Ridley, Steuben, Wis.; J. W. Strongheart, Oklahoma; Frank Terry, Akron, O.; Charles F. Holmann, Chicago, Ill.

Socialism has triumphed in the 'Solid South.' A Socialist has been elected to the board of aldermen in Girard, Ga., by a comfortable majority over a Democratic opponent. In Phoenix they also polled a large vote.

George Sirola, a well known Finnish Socialist, who was vice president of the parliament of Finland during 1908-9, has come to America to study the American labor and Socialist movement, to teach in the Finnish Workers' college at Smithville, Minn., and to lecture in his native tongue for the party.

The Finnish Social-Democratic party is a powerful party. At the last election it polled about 10,000 votes and carried 80 out of 200 parliamentary divisions. Twelve of its eighty-six members of parliament were women. The party has five daily newspapers, ten tri-weekly papers, and one paper devoted to special work among workmen. Besides the trade union papers are Socialists.

For about eight weeks the twelve thousand cigar makers of Tampa, Fla., who were locked out by the bosses, have stood united and firm. In contrast to the orderly conduct of the strikers, representatives of the bosses are openly carrying weapons and declaring that law and order must be maintained at all hazards.

On the 20th inst., two Italian workmen, Castegne Ficarotta and Angelo Albano, were lynched. They were under arrest, charged with shooting a bookkeeper of one of the companies and were taken from the officers. It would seem the lynching was with-

the connivance of the officers. The cigar makers of the whole country are nobly supporting the Tampa members. This lockout may prove one of the most tragic incidents of the class war for the manufacturers in a previous conflict subverted all law and ruled by a vigilance committee.

Private Business Most Costly

It seems that Uncle Sam could hire ABRAHAM LINCOLN as chief executive, Admiral Farragut to command his men-of-war, and General Grant to lead his men-at-arms in the greatest war the world has ever seen for a few thousand dollars a year; but that if he wanted to run an insurance company, a steel plant or a bank, he would have to pay from forty to eighty times as much for a competent 'business man' or 'captain of industry' to manage one of these industries. The inference is that these financial and commercial giants of gray matter are 'worth' forty times as much as the great commoner, eighty times as much as famous leaders, and heaven only knows how many times as much as a plain citizen. Verily, 'it is to laugh.'

It seems odd that the officers, soldiers and sailors of the United States army have laid deep-sea cables, built and run railroads and telegraph lines, managed both passenger and war vessels, and taken a hand in almost every profession, trade and business under the sun; but the oddest part of it is that they have done these things honestly, faithfully and well, without one cent of extra pay—and they can do them again, on the same terms, whenever the nation is tired of being lincued. Incidentally, everybody knows, of course, that our government manages the greatest business enterprise in the world with rationally paid civil servants.—Capt. W. E. P. French.

The common life is the life of the commoner.



N. Y. World.

A Minor Issue!

Dividing Up Ireland—By Robert Hunter

(Written for The Herald.)
NOW often one hears the old chestnut, "You're a Socialist! Oh, ho, you want to divide up all wealth." Protest as you will against that statement, the enemy keeps repeating it.

Two ends are achieved by this clever statement, first, it alarms a great many thrifty workmen and small property owners; second, the absurdity of any attempt to divide up is self-evident.

The English government at last realized that if it were to deal successfully with Ireland it must cut out the cancer of land monopoly.

The land of Ireland has been for many centuries owned by great land lords, most of whom prefer to live anywhere except in Ireland. Gross evils have arisen as a result of this private monopoly of land. After a century of royal commissions sent out to study the ruin of the Irish people through land monopoly the English government was forced to act.

The people of Ireland are troublesome and the English government spends millions a year to maintain enough police to keep the Irish down. The workhouses are full, the people unproductive and Ireland is in a state of chronic bankruptcy.

At the end of that period it is expected that each peasant will have a small farm entirely his own. Now, that is one way to divide up wealth.

Rapidly Nearing the End

(Continued from 1st page.)
to pay the balance that about \$7,500 of stock is still to be sold. As soon as this is sold the sale will stop. Why not finish the sale this week? If you

are thinking about taking stock, quit thinking, act! Do it at once. Don't delay. Let us get through. Send in your remittance by return mail. Here are some blanks for your convenience:

To the PROMOTION COMMITTEE, PEOPLE'S REALTY CO., 344 Sixth Street, Milwaukee, Wis. Find enclosed herewith... as a donation to help erect your building and to pay the expenses of promotion.

STOCK SUBSCRIPTION Cash Payment Plan PEOPLE'S REALTY COMPANY Capital Stock \$400,000. 1,600 Non-assessable Shares at \$25.00 Each To H. W. Bistorius, Treasurer, 344 Sixth Street, Milwaukee, Wis.

STOCK SUBSCRIPTION Time Payment Plan PEOPLE'S REALTY COMPANY Capital Stock \$400,000. 1,600 Non-assessable Shares at \$25.00 Each To H. W. Bistorius, Treasurer, 344 Sixth Street, Milwaukee, Wis.

SOCIAL-DEMOCRATIC HERALD—Business Dep't
ADDRESS ALL COMMUNICATIONS, MONEY ORDERS, ETC., TO
MILWAUKEE SOCIAL-DEMOCRATIC PUBLISHING COMPANY
TELEPHONE GRAND 2894. Private Telephone 844 SIXTH ST., MILWAUKEE, WIS.

The Builders' Column

By A. W. Mance.
An Arkansas Straw
They had an election out in Arkansas a short time ago. The Socialist vote increased from 6,000 in 1908 to nearly 10,000, according to unofficial returns, and may be much more than that when the official returns are in.

Read of Victory First Hand
Everything looks bright for a sweeping Socialist victory in Milwaukee county and a couple of congressional districts on November 8.

Go After Them
Go after them, comrades; they are easy to get now. Every one who is in the least interested in social progress wants to keep posted on what Milwaukee is doing.

The History
We sent each reader of The Herald eight subscription cards for The Herald club rate. On receipt of \$2.50 for the eight yearly national subscription cards, or \$5 for the eight-page Wisconsin edition, the sender's name will be recorded and a History of the Milwaukee Campaign and Victory sent when published.

How He Got His Nick Name
What can you get that will do as effective Socialist educational and propaganda work in your community as the Milwaukee Social-Democratic Herald, until you develop your own press?

Social-Democratic Herald:
Dear Comrade: Milwaukee is now better advertised in San Diego than any other city in the Union. Here is how I did it. When I came to realize the possibility of Socialist propaganda and education by circulating The Herald in our community, I started to study out a plan to give it publicity.

Milwaukee Methods Bring Milwaukee Results
You will achieve Milwaukee results when you adopt Milwaukee methods. We have put over one hundred thousand pieces of literature in the homes and factories each week for four weeks, and will increase the number each week until election.

land of Ireland because they claim it will do away with landlords and solve the land question. And now comes the joke. The only opposition to dividing up the land of Ireland comes from the Socialists.

And I fear, dear friends, they fight Socialism as a tyranny because they desire to conceal their own tyranny, and they fight Socialism as robbery to veil their own robbery. And I fear, I say I fear, they fight Socialism as concealment to conceal what they have confiscated, and they fear at dividing up, in order to conceal the present unequal division.

THE MOST STUPENDOUS SUCCESS OF THE YEAR.
POLITICAL ACTION
invites You to Aid in Securing ONE MILLION SUBSCRIBERS
This new Milwaukee Socialist weekly leaflet newspaper is worded in pointed, direct, simple English, 4 pages, 6x7 1/2, and is modeled after the type which resulted in the great Socialist victory in that city.

Monday's Special Sale, Oct. 31, Brings Forth the Most Tempting Array of Good Things for the Person and the Home
59c Table Damask, 39c Mercerized, 10 new patterns.
About 200 mill lengths of Irish Linen Table Damask, in 2, 2 1/2 and 3 yard lengths, 70 inches wide, well worth 1.25 per yard. 77c
2.50 Lunch Cloths at 1.75 Hemstitched, Agents' Samples, some slightly soiled, size 45x45 inches.
Linen Napkins, worth 1.25 per dozen, at. 98c
8c Muslin Only 6 3/4c Yard
Unbleached Muslin, one yard wide, good quality.
50c Persian Wash Silk at only 39c Neat waisting patterns, 27 inches wide.
18c Scotch Flannels for only 12 1/2c Suitable for waists or shirts, fast colors.
Teasledown Flannel special at 8 1/2c Two cases just received, over 500 choice styles to choose from on Monday.
12c Shaker Flannel at only 7c Yd. Bleached, good weight, very wide. Unbleached Sheeting, 9-4 width, best quality. 24c Unbleached Sheeting, 9-4 width, 27c quality. 20c

10 Trading Stamps Absolutely Free
If you present this coupon at our stamp counter on Monday, October 31st. Either 10 Sperry Gold Merchandise Stamps or 10 S. & H. Green Premium Stamps absolutely free. Coupons redeemed from adults only.
Women's House Dresses 1.00 Also Women's 1.50 Wrappers, best quality English Percale, navy or black grounds with white figures.
Women's and Misses' New Persian Silk Waists, Two Special Lots, 3.98 and 5.98
Women's Flannelette Night Gowns, regular and extra sizes. 39c
Women's Flannelette Underskirts. 19c
2.00 Skirts 1.00 Four new styles, made of Heather-bloom or Sateen. 50c Corset Covers 25c.
Assorted 12 1/2c Embroideries and Insertings, from 2 to 5 inches wide. 5c
German Torchon Laces and Insertings, special 5c values, from 1 to 1 1/2 inch, at. 1c
10c German and French Val Laces and Insertings, from 1 to 2 inches wide. 5c
Crepe Chiffon Veiling, black, white, colors, 18 inches wide, per yard. 17c
Another Lot of Smart Hats, Priced 3.45
We are certain that they are the very best hats for anywhere near the same amount of money, and will give grace to any woman's head, no matter how particular she may be.
The Trimmed Hats Priced 5.00 represent the most advanced and exclusive millinery ideas, with inimitable dash and style characteristic of all our models.
Women's Swiss Embroidery Turn-over Collars, values up to 25c, choice at 5c

Hugo & Bauch MILWAUKEE'S 'RELIABLE' DEPARTMENT STORE COR. THIRD ST. AND NORTH AVENUE.

# Let the Grafters Deny This, If They Can

The Social-Democratic party has been in power in Milwaukee only six months.

The grafters, capitalist politicians and crooks have been lying awake nights and are busy all day in preparing pitfalls to cross all its activities ever since the young party entered the city hall.

Besides, the Social-Democrats are sorely hampered by the lack of funds—a great deal of taxable property is escaping taxation. And on top of it all the Rose administration left a deficit of \$217,000 for the ensuing year.

Therefore it is ridiculous for these grafters and crooks to go about whining; what have the Socialists done?

However, the Social-Democrats have done a great deal in six months, more than many other administrations have in many years.

Below we enumerate some of the more important activities of the Social-Democratic government in the city of Milwaukee.

We do not claim that the Social-Democrats are the only ones to whom credit is due. Some of those measures are, of course, a part of the general progress; but in every case the sturdy groups of Social-Democratic representatives have been the determining element, the deciding force.

The measures mentioned have either been already accomplished, or at least well started on their way.

- 1—Preliminary steps for a comprehensive municipally owned street car system.
- 2—Bonds issued and the site being selected for a commodious interurban and urban municipal street car depot and civic center.
- 3—General policy of the depression of railroad tracks, already accomplished on the south side and under way on the north side.
- 4—Workingmen's homes being provided for through comprehensive scheme of city planning and platting.
- 5—Plans begun for the diversion of the city sewerage from the lake to septic tanks in outskirts of the city, where it is to be reduced according to modern methods and afterwards disposed of as fertilizer.
- 6—Elimination of the evils of the private contract system in public works—direct employment by the city being substituted.
- 7—Epidemic of typhoid fever promptly stopped by chlorination.
- 8—Union label ordered on every piece of city printing, city bonds included.
- 9—Needless "body-guard" of the mayor put on a regular policeman's beat.
- 10—Work begun on a scientific system of determining cost of all city purchases.
- 11—All public purchasing systematized and put in charge of a competent purchasing agent.
- 12—Shiftless and incompetent work in street construction stopped "instantly" by the dismissal of every inspector whose work was not up to grade; bridges not built by specification rejected.
- 13—City treasurer begins policy of redeeming bonds before maturity, thus saving interest to the city.
- 14—City attorney stops the practice of remitting "costs" in unwarranted suits brought against the city and lost. Also halted practice of "agreement" and friendly suits.
- 15—Courtesy made the rule in the city hall where arrogance ruled under the old administration.
- 16—Street car company voluntarily raised wages of their employees from \$3.00 to \$9.00 per month, and allowing a \$10.00 increase to apprentices a few days after the Social-Democrats carried the city. Everybody knew why.
- 17—Lifting jacks placed on all street cars. Noticeable improvement in the cleaning of street cars. The city now drafts street car franchises instead of allowing the corporations to do so.
- 18—One franchise drawn by the city and terms accepted, providing for the public ownership of street car lines without a cent of cost to the city. The first of its kind in America.
- 19—Offices of city chemist and bacteriologist combined and one salary saved.

## TRY THE HERALD CLASSIFIED "ADS"

**WANTED**—Liberal pay to Shopmen to distribute to employees information on British Columbia lots and lands. Great opportunities for small investors. For full particulars, call or write, 244 Wells Bldg.

**WANTED**—Orders for insulation typewriters; cannot be told from the original. CO-OPERATIVE PRINTERY, 244 Sixth St., Milwaukee.

**WANTED**—Orders for "Socialism Made Plain," fourth edition. This office.

**WANTED**—BRANCHES and other societies to purchase their Star and Socialist Star Cards, bearing the union label, from us. Fifteen cents a dozen. CO-OPERATIVE PRINTERY, 244 Sixth St.

**FOR SALE**—Summer Resort. Furnished Cottage on Nemadji Lake, Waukesha County, 4, 5 and 6 rooms, fire places, cellar, heat with each, large lawn, near car line; \$1500 to \$2000. Ask Loeffler, 209 Wall St.

**RECEIPT BOOKS**, 50 in a book, with the union label, suitable for unions, branches, etc., 15c each, or two for 25c. Social-Democratic Press Co., 244 Sixth St., Milwaukee.

**WARRANTS ON THE TREASURER**—For the use of Social-Democratic Branches; 100 warrants in a book for 25c. Social-Democratic Publishing Co., 244 Sixth St., Milwaukee.

**BRANCHES!** We can now furnish you with 100 Orders on Treasurer, bound, with union label. CO-OPERATIVE PRINTERY, 244 Sixth St., Milwaukee.

**DAMAGES COLLECTED**

For personal injury. No charges if unsuccessful. Special and prompt attention guaranteed. H. W. BISTORIUS, 244 Third St., Milwaukee. Phone Main 2178. Ap. 29-12.

**BONDED RAPID COLLECTING AGENCY, INC.**

10th floor, Railway Bldg. Bldg. Milwaukee. Orders and letters in the west. Twelve of notes and bonded representatives on all over the world. Owned and managed by Milwaukee business men. References and security unlimited. Collections made on commission. Who owes you? Can you collect? We can. Try us. Expert collectors of business notes. We save the only incorporated bonded collector agency in Wisconsin. Investigate. Get our rates and references before making your accounts for collection. Ap. 29-12.

**BUY**

**STEARNS'**  
Sweater Coats—all well, hand made, all wool, \$1.00 to \$5.00.

**STEARNS'**  
Underwear.  
The best assortment in the city—50c to \$5.00

**STEARNS'**  
193 Third Street

**Serviceable Suits & Overcoats**  
are here for Fall and Winter Wear

We are now prepared to serve you—the newest styles are all to be had, every fabric, color and in your size.

**Prices 10.00 to 25.00**

*Reid Bros.*

Now is the time to look and we will count it a pleasure to show you.

**Suits Made to Order**

Let me have your order for coal or wood. Quality, weight and prompt delivery guaranteed. H. W. BISTORIUS, this office.



**LEATHER TOP RUBBERS**

**KEEP YOUR FEET**  
Dry—Warm—Cozy

A Strong, Serviceable Boot

Men's Menominee, 18-inch leather top..... \$4.00

Men's Mackinac, 14-inch leather top..... \$3.50

Men's Muskegon, 10-inch leather top..... \$3.00

We carry the most complete stock of rubbers and shoes for men, women and children in the city.

Our Motto—Good Shoes at Lowest Prices.

**THE AMERICAN SHOE STORE**  
LOUIS REID

575-577 MITCHELL ST.

# Single Street Railway System Best for the Public

A street railway should be a monopoly in the interest of the people.

A public service monopoly properly managed reduces the cost of public service. For every dollar thus saved THE PUBLIC IS BENEFITED 100 cents.

The public interest demands the greatest possible economy in the operation of a public utility. This means one unified system.

The price and quality of street railway service must be regulated by its cost.

The cost is governed by the amount of money invested in the railway, cost of keeping it up, expense of running it, amount of taxes paid and depreciation.

As these costs become greater or less, the cost of the service is correspondingly increased or decreased.

One street railway system means one investment, one property, one cost.

More than one street railway system means additional investment, additional costs.

In Milwaukee, twenty years ago, there were five street railways. The price of a short ride then, without transfer privileges, was five cents. Now, with transfer privileges, it is four cents for a long ride.

The cost of running a street railway must be met from the fares paid.

If the fares collected are not enough to meet this cost, good service cannot be given.

If the income of a street railway is sufficient to pay the cost of the service and the development of the property, improvement of the service will naturally follow.

The company's interest is to give the best service practicable and to improve and build up its property.

To do this, it must earn enough to provide the necessary funds for such improvement and development.

## The Milwaukee Electric Railway and Light Company

## A Letter From Clarence Deitz

[The following letter received by this paper in 1907, and printed at that time, will be read with interest just now.]

Winger, Wis., May 10, 1907.

Editor Social-Democratic Herald: I see by the papers that Mr. Frank Weber has introduced a resolution in the legislature to send a committee here to look into this case, and make a report to the legislature. I hope Mr. Weber will keep it up and see that there is an investigation, for we have been shut up here and persecuted, and even shot at by thugs, dressed in military garb.

If we were what some of the papers call us, do you suppose that they would have to go to Milwaukee and get men out of the county to shoot us down? I have been carrying a wound across the head ever since last July. If we were so bad there would be lots in Sawyer county who would see that it was brought to an end. Now, if the people of the state of Wisconsin will pick it up and see that there is an investigation, and report it to the state, that would show who is right and the people would have a chance to judge for themselves. It is high time this was done; not persecute a family just because a money-power wants it done, and, of course,

CLARENCE H. DEITZ.

**Luedke**  
413-415  
NATIONAL AVENUE

Sells the Better Kind of SHOES

## Was a Shameful Attack

That miserable effort of the Free Press to give the Institute for Municipal and Social Service a black eye has called forth this protest from the Rev. Frederick Edwards:

"At no time have the Socialists tried to capture the institute, to dictate its policy or programme, or interfere with its work. The mayor refused to serve on the committee for that very reason. Their only crime, if crime it be, has been that they have favored the plan, given it the most cordial assistance, placed the city hall at our disposal, and in every way behaved as intelligent and public spirited citizens. The simple truth seems to be that we have a city government that favors a municipal and philanthropic school. If this be politics it is politics on a very high grade.

"Here are the facts. One of the best citizens Milwaukee ever had gives the money for a school in which our citizens may study their own problems. The money is not placed in the hands of any church or society but of the mayor, for the work is to be absolutely non-sectarian. He places the money in the hands of a committee selected originally by the council of philanthropies, only one member of which is a member of the Socialist party. The committee consists of: Rev. Frederick Edwards, for the sake of Milwaukee; The University of Wisconsin consents to assist, without pay, for the benefit of Milwaukee. The mayor offers the use of the council chambers for the benefit of the citizens of Milwaukee. The very best talent in the country that could be secured is to be brought here mostly for bare traveling expenses, to assist us in making Milwaukee the best city in the country to live in.

"And there you have the whole story. It seems to me to be rather a decent one; worthy of the support of all of us."

E. A. Carlson.....	50	M. Boehmer.....	75
Sam Cohen.....	1.00		
Martin Nelson.....	1.00	Previously reported.....	\$53.87
Br. I. Irma.....	3.50		450.21
S. Harrington.....	5.00	Total.....	\$504.08
G. Lansing.....	12		
Gustav Rahn.....	5.00	The Republicans have no remedy	
N. Weber.....	3.00	for the high prices.	
William F. Manning.....	1.00	They propose regulation.	
R. Sponholz.....	3.00	Roosevelt tried five years ago to	
Br. I. Willow Creek.....	7.50	regulate the meat trust.	
Heinrich Hoffler.....	1.00	Result—the price of meat went up.	
Michael Bartel.....	50	It has been going up ever since.	
John Pauser.....	1.00	Mention the HERALD to all our	
Joseph Dausser.....	25	advertisers.	
Jacob Gschwendner.....	1.00		
Hans Winter.....	50		
A. Flechsig.....	1.00		
Oscar Swanby.....	1.00		

## This Is the Answer

Mr. McGee says: The Social-Democrats refused to pass the bond issue for the schools.

Answer: There isn't any bond issue to be passed at this time. It comes up next spring. Watch our smoke next spring, Mr. Mc-Heister!

The Free Press says the Social-Democrats have bankrupted the city treasury by their extravagance.

Answer: The Social-Democrats found the city bankrupted to the tune of \$127,000 by the previous administration. For the first six months they spent \$23,000 per month less than the old party administrations, and saved the city by various economies \$95,000 with at least \$100,000 more in sight.

The district attorney says the public works department costs the city \$7,500 more per year than it did under the Rose administration.

Answer: The payroll of the public works department for September, 1910, after all the departments were organized, was just \$77 more than during September, 1909, under Rose. In other words, the Social-Democratic public works department will cost the city in payroll hardly a thousand dollars a year more than it did before. And it has saved the city \$30,000, to say nothing of the purchasing department.

Mr. McGee says: Socialism works. As proof he claims that Victor L. Berger once had his hands manacled by a negro.

Answer: The fact is Victor L. Berger never had his hands manacled. His hands have always been clean. Incidentally we suggest that the extinguished district attorney might better have his hands washed. Social-Democrats don't need it.

The Social-Democrats have administered the city well—they will do the same for the county.

The Social-Democrats in the city administration have saved the city \$95,000 in six months with \$50,000 more in sight. What do you suppose they could save the county in two

# \$1,000 In Gold Free for New Bond Collectors

\$500 for the Largest Number of New Bond Collectors by January 21  
\$100 for Second Largest Number, \$50 for Third Largest Number  
\$10 for each the Next Ten and \$5 for each of the Next Fifty

A NEW BOND COLLECTOR IS ONE WHO HAS NEVER REDEEMED A BOND BOOK

**HOW? NOW!**

To the Men, Women, or Children, getting the largest number of New Collectors, we will give the above 63 Cash Prizes. Every one making a cash purchase of \$1.00 or more, who has never redeemed a filled Bond Book will be entitled to one vote, a New Bond Book with one filled page of bonds, also bonds on the purchase. The voting coupon entitles you to one vote. Vote for whom you please, and that's all.

**ESTENHAIN'S**  
GREATER MILWAUKEE'S GREATER STORE  
GRAND AVENUE

Why Not Shop Mornings 5 Bonds with every Cash Purchase





DAVIDSON

SHERMAN BROWN, Manager
One whole week—starting Sunday Night—Mats. Wed. and Sat.

The Traveling Salesman

The Funniest Play—The Cleanest Play—The Sweetest Play—The Most Successful Play of Recent Years

COMING: "The Dollar Princess"

BIJOU

Beginning Mat. Tomorrow 2:30 Other Matinees Wed. and Sat.

Barriers Burned Away

A Story of the Great Chicago Fire "Singularly fitted to appeal to all classes."

Week Com. Sunday, Nov. 6 The Great Moral Lesson

THE ROSARY

Founded on an Emblem of Purity

MAJESTIC

Lois Fuller's Ballet of Light
Great Howard Lee Lloyd & Jay Roberts

NEW STAR THEATRE

Com. Sunday Matinee, October 30 The Cozy Corner Girls

COLUMBIA THEATRE

Eleventh and Walnut Streets
Five Musical Lassies

EMPIRE THEATRE

Mitchell St., bet. 6th & 7th Aves.
Bell Italia Troupe and Motion Picture

Plans for Liebknecht Meeting



The great young man of Germany, Karl Liebknecht, will receive a royal

welcome from the citizens of Milwaukee, on Sunday, Nov. 6. Nobody needs be reminded of Karl Liebknecht's history.

Town Topics by the Town Crier

By the way, it develops that McGee was also a lobbyist at Madison without registering!

The poll lists were not entirely cleared up in the Third ward and two policemen are under suspicion of having failed to do their duty.

It is about time some of Milwaukee's tax dodgers were smoked out and made to bear part of the burden of running the city!

The canvass of the city has resulted in striking off 17,483 names off of the registration lists.

One of the city ministers went the other night to hear McGee speak at the Sunset club.

Survivors of the fearful car ferry disaster are in the city and are giving their version of the cause of the fatality.

Another crooked job has just been unearthed. The electrical plant at the court house also supplies the county jail.

Before we will wind up Beggs' little clock for him, Municipal street cars—that's the answer!

"Eight Letters to an American Farmer" is a fine Socialist appeal to the men who sweat and wear themselves out to produce our food.

Social-Democratic Ticket



Governor—W. A. JACOBS, Racine.
Lieutenant Governor—HENRY BRUINS, Manitowoc.

County Clerk—MARTIN PLEHN.
Sheriff—WILLIAM A. ARNOLD.
Register of Deeds—JACOB HUNGER.

State Senatorial:
Fifth District—Benjamin Shreer.
Seventh District—Gabriel Zophy.

Assembly Candidates:
First District—Charles McDonald.
Second—William J. Gilboy.

Vote Right by Voting the Social-Democratic Ticket

so for years the court house plant has been burning up coal to make electricity to run into the ground between court house and jail!

The County Board will contribute \$5,000 toward the penny lunches. Carry the news to Injunctionatic Neacy!

Men's Overcoats AT 25.00

Gray Overcoats AT 20.00

Smart Overcoats AT 15.00

Gimbels Fit Men From Head to Foot

A SPECIAL IN MEN'S SHOES
DULL CALF Shoes and PATENT COLT Shoes.

SPECIAL DERBY & SOFT HATS
BOTH IMPORTED and American made SOFT HATS in many of the newest and noblest shapes.

Black Derby Hats in the latest shapes—decidedly snappy and popular models—bargains at 1.90

Monster Trades Union Rally This Saturday Evening, Oct. 29 Auditorium Building

Arranged by the Federated Trades Council. Organized as well as unorganized labor cordially invited to attend.

J. Mahlon Barnes of Chicago, William B. Rubin of Milwaukee and other good speakers will address the meeting.

Everybody Welcome Admission Free

Hunter Sends Greeting
Victor L. Berger has received the following letter of felicitation from the Milwaukee comrades in the campaign now on:

"Dear Berger: It distresses me to think that I cannot be in Milwaukee to help in the present campaign. I hate to be spending my time and energy anywhere else.

All love and good wishes to the workers of Milwaukee. Their name is becoming familiar in the cabins and homes of the workers throughout the world. Yours fraternally.

Musical Event ORATORIO ARTISTS Plymouth Church, Sat. Night

ADMISSION 50 CENTS Season Ticket at \$1.00 Admits to Entire Lecture Course of Six Numbers

ORATORIO ARTISTS U. S. SENATOR BRISTOW, GOV. ROBERT B. GLENN, MRS. LEONORA M. LAKE, DEWITT MILLER, HON. GEORGE D. ALDEN

ALHAMBRA Milwaukee's Foremost Theatre

SUNDAY MAT. all week Sat. Mat. (except Wednesday) Mort H. Singer presents

HENRY WOODRUFF A musical farce comedy

Next Week—WAY DOWN EAST

Ethical Hall Sunday Evening, Oct. 30

Lectures 558 Jefferson St. Senator W. R. Gaylord

Admission Free GOOD MUSIC

Young Socialists Attention

There is Campaign Work for Us To Do

Join the "Rooters Club"—help us make a big noise—come and assist us—make Milwaukee ring with Socialist cheers.

HEUMANN'S HALL N. E. Cor. of 6th and Chestnut Sts.

SUNDAY AFTERNOON, Oct. 30th at 2 o'clock

Why the Grafters Howl

The New Board of Public Works is Saving the City Thousands of Dollars!

The present Board of Public Works has cost the city actually less in stead of more than the preceding Board. It has saved the city thousands of dollars already.

Old party campaigners who make desperate efforts to discredit the Social-Democratic administration are having a hard time of it! Their efforts are fearfully wild of the mark.

None is more so than the charge of a capitalist organ that the present Board of Public Works is costing the city \$7,500 per year more than the preceding board.

It will be noted that during the first four months of 1910, before the Social-Democrats came into office, the pay roll was in every month greater than the corresponding four months of the preceding year.

And the very next month, after the Socialists were in power, the Board of Public Works pay roll was \$184 less than it was in the corresponding month of the preceding year.

A matter of fact, in the five months of the Social-Democratic administration the Board of Public Works cost in pay rolls actually \$594.82 less than the corresponding five months under the preceding administration.

The laugh is on the politicians who would howl to yell themselves hoarse about the extravagance of the Social-Democratic Board of Public Works, only they are afraid. They claim, in mysterious whispers, that it is costing several thousand dollars a year more.

However, we have never claimed that the Social-Democratic party would give the city a Cheap John administration. If the administration found it necessary, in order to make the Board of Public Works efficient, to add several departments and thereby to increase the cost of the department, we certainly would not hesitate to do it.

And as the Board is now being organized, it is quite likely that from this time on it will cost somewhat more than it did in previous administrations.

But— Take a glance at the other side of the ledger. Consider for a moment what this increased efficiency is enabling the Board of Public Works to do.

The reorganization of the Board on this basis will cost the city only a thousand dollars more than it did before. But it has already saved the city in the purchasing department alone \$48,000. This is almost twice the entire pay roll of the department for a whole year.

And the street construction department within two weeks of its appointment blocked one game of graft that saved the city \$30,000 more.

And besides of all this, in a hundred ways the Board, as at present organized, is demonstrating its increased efficiency. The cleaner streets, the more durable pavements, the stronger bridges. In short, the higher grade of public works in all directions, will constitute an enormous saving to the taxpayers.

Comparative Statement of Pay Rolls of the Office Force of the Department of Public Works During 1909 and 1910.

Table with 3 columns: Month, 1909, 1910. Rows for January through September.

\*Social-Democratic administration begins. \$594.82 less during five months of Socialist administration than during corresponding five months of previous administration.