

P.O. Box 471 Cooper Station
New York, New York 10003
October 6, 1970

TO ALL YSA ORGANIZERS

Dear Comrades,

The YSA Plenum, held August 16-18, voted for a fall recruitment campaign beginning in September with the opening of schools and ending at the YSA convention. The campaign was projected in the Organizational and Financial Report to be "a public campaign with articles in The Militant and a running series in The Young Socialist Organizer, giving examples of successes in recruitment in locals and new areas around the country." Included in the motion was the figure of 600 new YSAers as a minimum goal to make concrete our assessment of the possibilities for the fall.

In order to launch the public aspect of the campaign, we are requesting from each local a report, prepared by the organizer or contact director, on the local's experiences in recruitment so far this fall. These reports should be prepared as soon as possible and sent in to the N.O. no later than October 15.

The initial report should then be followed up by weekly reports until the conclusion of the campaign at the convention. The first report should include: 1) the number of new recruits and the size of the local; 2) the way in which comrades were recruited and who they are-- i.e., women, high school students, Third World, etc.; 3) the way in which the local has organized itself to maximize recruitment and the extent to which the methods developed have resulted directly in recruitment; 4) accounts of particular "small victories", e.g., the recruiting of two leading members of a campus women's liberation group, the recruiting of several new members from a public campus meeting in the first week of school, the recruiting of activists through Young Socialist Campaigner groups, etc.

Each local organizer is responsible for seeing that these reports and the following weekly reports are sent in to the National Office.

Comradely,

Lee Smith

Lee Smith
YSA National Office