

CAMPAIGN LITERATURE, COLLECTIONS, TOUR FEES, & MISCELLANEOUS

STANDINGS OF LOCAL COMMITTEES WITH NATIONAL CAMPAIGN

DECEMBER 18, 1975

Area	LITERATURE			1975 Total Pledges at All Rallies	COLLECTIONS			Bal. Due
	1975 Total Literature Ordered	Paid To Date	Bal. Due		Nat'l Camp. Share	Paid to Date	% Paid	
Atlanta	555	368	187	3,537	1,871	945	51	926
Baltimore	80	0	80	212	127	0	0	127
Berkeley	886	539	347	2,458	983	895	91	88
Boston	428	414	14	6,542	2,957	1,550	52	1,407
Brooklyn	692	411	281	3,668	1,241	1,241	100	0
California State	100	0	100	4,400	--	--	--	--
Chicago W/N	512	214	298	1,764	1,058	0	0	1,058
Chicago S/S	308	214	94	1,764	1,058	0	0	1,058
Cleveland	830	142	688	4,023	1,609	993	62	616
Denver	200	200	0	2,468	991	761	77	230
Detroit	858	799	59	5,252	2,893	2,337	81	556
Houston	886	886	0	6,985	2,444	800	33	1,644
Los Angeles C/E	527	413	114	1,528	611	417	68	194
Los Angeles W	565	565	0	1,935	774	687	89	87
Lower Manhattan	735	182	553	3,723	1,514	1,514	100	0
Milwaukee	520	273	247	1,825	886	466	53	420
Newark	190	50	140	961	577	350	61	227
New Orleans	136	100	36	300	180	10	6	170
New York State	256	120	136	1,131	1,131	456	40	675
Philadelphia	478	478	0	3,984	1,150	1,060	92	90
Pittsburgh	522	510	12	2,532	1,013	549	54	464
Portland	374	367	7	2,253	901	592	66	309
San Diego	591	14	577	979	450	178	40	272
San Francisco	856	673	183	3,242	1,296	964	74	332
San Jose	445	0	445	815	326	0	0	326
Seattle	436	436	0	5,161	2,064	1,625	79	439
St. Louis	322	322	0	2,223	889	400	45	489
Twin Cities	648	545	103	5,228	1,427	927	65	500
Upper West Side	925	474	451	2,618	731	731	100	0
Washington, D.C.	462	436	26	5,748	2,299	1,805	79	494
Totals:	<u>15,323</u>	<u>10,145</u>	<u>5,178</u>	<u>89,259</u>	<u>35,451</u>	<u>22,253</u>	<u>59</u>	<u>13,198</u>

Campaign Literature, Collections, tour fees, and miscellaneous, page two

Area	TOUR FEES			MISCL.			TOTALS--ALL CATEGORIES			
	1975 Tour Fees	Paid To Date	Bal. Due	1975 Misc. Miscl.	Miscl. Paid	Bal. Due	1975 Total Debt Incurred	1975 Paid To Date	% Paid	Bal. Due
Atlanta	475	475	0	89	0	89	2,990	1,788	60	1,202
Baltimore	200	200	0	5	0	5	412	200	49	212
Berkeley	512	312	200	40	34	6	2,421	1,780	74	641
Boston	725	475	250	67	34	33	4,177	2,473	59	1,704
Brooklyn	267	167	100	0	0	0	2,200	1,819	83	381
California State	--	--	--	35	1	34	135	1	1	134
Chicago W/N	238	238	0	18	0	18	1,826	452	25	1,374
Chicago S/S	237	237	0	18	0	18	1,621	451	28	1,170
Cleveland	625	325	300	7	7	0	3,071	1,467	48	1,604
Denver	525	525	0	7	7	0	1,723	1,493	87	230
Detroit	450	450	0	115	115	0	4,316	3,701	86	615
Houston	575	350	225	36	0	36	3,941	2,036	52	1,905
Los Angeles C/E	488	318	170	13	0	13	1,639	1,148	70	491
Los Angeles W	488	288	200	17	17	0	1,844	1,557	84	287
Lower Manhattan	267	33	234	0	0	0	2,516	1,729	69	787
Milwaukee	350	150	200	9	0	9	1,765	889	50	876
Newark	200	200	0	8	0	8	975	600	62	375
New Orleans	200	200	0	6	0	6	522	310	59	212
New York State	--	--	--	0	0	0	1,387	576	42	811
Philadelphia	475	475	0	10	10	0	2,113	2,023	96	90
Pittsburgh	450	250	200	12	12	0	1,997	1,321	66	676
Portland	600	575	25	8	8	0	1,883	1,542	82	341
San Diego	267	200	67	0	0	0	1,308	392	30	916
San Francisco	412	312	100	31	24	7	2,595	1,973	76	622
San Jose	100	100	0	7	0	7	878	100	11	778
Seattle	650	450	200	4	0	4	3,154	2,511	80	643
St. Louis	500	500	0	29	29	0	1,740	1,251	72	489
Twin Cities	700	700	0	16	0	16	2,791	2,172	78	619
Upper West Side	267	167	100	0	0	0	1,923	1,372	71	551
Washington, D.C.	450	250	200	25	25	0	3,236	2,516	78	720
Totals:	<u>11,693</u>	<u>8,922</u>	<u>2,771</u>	<u>632</u>	<u>323</u>	<u>309</u>	<u>63,099</u>	<u>41,643</u>	<u>66</u>	<u>21,456</u>

CONTRIBUTIONS TO NATIONAL CAMPAIGN FROM COUPONS, ADS, LETTERS, ETC. JAN. 75 -
DEC. 15, 1975

1. Bill of Rights, <u>Militant</u> , <u>YS</u> coupons	1,071
2. Contributions enclosed with letters	150
3. Monthly contributions	375
4. New Jersey rally contributions	312
5. <u>Voice</u> ad contributions	55
<u>TOTALS</u>	<u>1,963</u>

ST. LOUIS KICK OFF RALLY COLLECTION

1. Total pledged	21,600
2. Total collected	18,032 or 83%
3. Total uncollected	3,500

PHOTO COMP PRESS

1. Total paid to Photo Comp as of 12/15/75	12,987
2. Total outstanding to Photo Comp "	5,775
3. Total literature debt of local committees	5,178

TOTAL CAMPAIGN MATERIALS ORDERED BY CAMPAIGN COMMITTEES SINCE
LAUNCHING OF CAMPAIGN
THROUGH DECEMBER 1, 1975

Area	Bill of Rights-English	Bill of Rights-Spanish	Youth Brochure	Biog-raphies Brochure	Camejo Pos-ter	Reid Pos-ter	Camejo But-ton	Reid But-ton
Atlanta	13,000	-0-	500	-0-	160	160	500	500
Baltimore	1,800	-0-	250	-0-	20	20	15	25
Berkeley	14,000	2,500	1,500	550	750	750	500	500
Boston	6,900	-0-	500	50	250	250	500	500
Brooklyn	16,050	2,000	3,000	250	220	170	250	300
Chicago*	11,110	1,500	800	150	210	110	200	200
WN	2,600	-0-	-0-	-0-	-0-	-0-	-0-	-0-
SS	3,000	-0-	1,000	20	-0-	-0-	-0-	-0-
Cleveland	11,975	525	2,000	900	400	400	800	800
Denver	4,100	1,000	1,000	250	110	70	180	150
Detroit	18,000	1,550	1,500	600	100	150	200	250
Houston	20,200	4,000	4,000	400	500	400	500	500
Los Angeles C/E	19,300	2,600	-0-	-0-	200	200	400	400
Los Angeles West	11,500	3,000	3,000	450	350	650	100	100
Lower East Side	12,950	4,900	1,300	700	575	250	625	500
Milwaukee	11,000	1,500	1,000	100	250	200	100	150
Newark	2,000	100	200	200	50	300	50	50
New Orleans	2,500	100	500	50	25	50	50	50
New York State	3,900	500	500	100	25	25	25	25
Philadelphia	10,300	100	-0-	200	200	200	225	225
Pittsburgh	15,500	100	1,000	2,000	200	150	150	150
Portland	9,000	500	500	100	200	200	100	100
San Diego	12,800	4,000	700	80	300	200	150	150
San Francisco	23,750	2,000	2,000	500	500	300	550	250
San Jose	5,000	3,000	2,000	500	100	100	-0-	-0-
Seattle	9,600	200	1,000	100	150	150	300	300
St. Louis	6,100	50	270	50	354	277	150	150
Twin Cities	14,000	250	500	350	125	125	500	500
Upper West Side	22,950	6,458	3,100	766	292	250	266	250
Washington, D.C.	13,300	400	600	2,100	350	350	100	100
Totals:	328,185	42,833	34,220	11,516	6,966	6,457	7,486	7,175

* When campaign committees divided literature stock was divided between WEST-NORTH and SOUTHSIDE.

Total campaign materials ordered by campaign committees since launching of campaign, page two

	Women's Rights Brochure	Human Needs Button	ERA But- ton	ERA Pos- ter	Volunteer Card	Vote SWP Button
Atlanta	1,000	-0-	110	10	300	-0-
Baltimore	500	15	-0-	-0-	-0-	15
Berkeley	2,000	0	50	50	2,000	300
Boston	500	25	0	25	200	100
Brooklyn	2,000	0	100	50	500	0
Chicago*	0	0	0	0	0	0
WN	0	0	0	0	0	50
SS	0	0	0	0	0	0
Cleveland	1,000	0	50	50	1,000	300
Denver	750	25	50	20	1,000	0
Detroit	3,000	50	25	100	2,000	100
Houston	500	0	25	50	100	300
Los Angeles C/E	2,500	0	0	0	0	100
Los Angeles W	1,000	0	0	0	500	50
Lower East Side	500	50	50	0	0	100
Milwaukee	1,000	0	50	0	2,000	150
Newark	400	0	50	100	500	50
New Orleans	200	0	0	0	500	0
New York State	500	0	25	25	500	0
Philadelphia	2,500	24	30	0	1,000	28
Pittsburgh	1,000	50	0	0	1,000	100
Portland	0	0	0	0	500	300
San Diego	2,500	0	50	100	500	100
San Francisco	2,000	50	0	0	0	100
San Jose	2,000	0	50	50	300	50
Seattle	1,000	0	50	25	300	0
St. Louis	1,300	50	50	75	1,150	0
Twin Cities	2,500	0	50	0	1,000	0
Upper West Side	500	0	100	50	500	75
Washington, D.C.	900	0	0	0	500	100
Totals:	<u>33,550</u>	<u>339</u>	<u>965</u>	<u>780</u>	<u>17,850</u>	<u>2,468</u>

* When campaign committees divided literature stock was divided between WEST-NORTH and SOUTHSIDE.

DISTRIBUTION OF CAMPAIGN MATERIALS SINCE LAUNCHING OF CAMEJO-REID CAMPAIGN

	<u>Bill of Rights English</u>	<u>in Spanish</u>	<u>Youth and '76 Elections</u>	<u>Fight for Women's Rights</u>
Campaign Committees	328,185	42,833	34,220	33,550
Members of the YSA in locals and at-large	27,458	920	3,797	500
Independent supporters	8,555	96	419	450
Young Socialist Teams Spring and Fall '75	96,300		26,800	3,200
National Interventions				
YSA Convention 12/74 St. Louis	1,800			
February Antiracism Conference - Boston	1,200			
April 26 Jobs Now Demonstration-D.C.	28,000			
May 17th School Desegregation Demonstration -- Boston	3,660			
June NEA Convention	5,200			
October Student Coalition Against Racism Conference	1,300			
Miscellaneous Distribution (Inquiries, press mailings, etc.)	5,000			

NATIONAL CAMPAIGN MEDIA STATISTICS
from December 1974 launching to
December 1975

A new feature of campaign coverage has been pickup by Black press of statements issued by the candidates. These statements, on topical issues such as the Joanne Little trial, were picked up 20 times since last July, reaching a circulation of 500,000. Releases to wire services have been picked up in newspapers with a combined circulation of 6,500,000. (These are minimum figures because our clipping service is incomplete.)

Total number of articles received 552

Number of states where the campaign received coverage 42
States with most articles from fall tours
California 10
Texas 8
Wisconsin 7

National coverage

National Observer
Christian Science Monitor
New York Times (7)
Stars and Stripes
Washington Post (3)
Dilalian News (formerly Muhammad Speaks) (3)

Readership reached by campaign articles--approximately 55 million

International coverage

12 features in Venezuelan papers
El Nacional--Santo Domingo, Dominican Republic
The News--Mexico City, Mexico
Winnipeg Free Press--Winnipeg, Canada
La Opinion--Buenos Aires, Argentina

Television coverage

National--Today Show--10 minutes
Local--3 hours 17 minutes (1 hour 21 minutes during fall tours)

Radio coverage

Local--27 hours 6 minutes (6 hours 24 minutes during fall tours)

(Radio and TV coverage does not include summer tours)