

# YOUNG SOCIALIST

April 30, 1974

Dear Comrades,

We've reached our 11,000 goal! With many locals and at-large areas still to report final April sales figures, we've sold 11,227 YSs. Eighteen locals have made their goals and many others plan to reach them before the May bundles arrive. All final April sales reports should be into the National Office by Monday, May 6, since the final April scoreboard will be printed on May 7.

Reaching our goal before the end of the campaign is a real victory for the YSA. This spring we have been able to organize YS sales more effectively than ever before and as a result have informed thousands of youths of the ideas and activities of the Young Socialist Alliance and the struggles we support. Some locals feel that the success of April sales will enable them to expand sales even further in May. In line with this, Central-East, L.A., West Side, L.A. and Detroit have raised their spring sales goals for May.

The momentum around April YS sales will not only be important for maintaining high YS sales during the last month of the campaign, but can also contribute to enthusiasm and participation in Militant sales, especially during the special national sales effort to reach the 10,000 Militant goal for the issue dated May 17. We can look forward to that week as one of the most intense and successful propaganda weeks for the Trotskyist movement this spring.

During the summer locals will not be able to remain in regular contact with some of our campus sympathizers. Fractions may want to encourage these people to buy introductory Militant and YS subscriptions as the best way to stay in touch with our ideas and activities during school break.

Sales directors should remember to send in brief written YS sales reports every week during May. The first May sales letter and scoreboard will be printed on May 21.

Comradely,

*GINNY HILDEBRAND*  
GINNY HILDEBRAND  
YS Business Manager

## SALES LETTER

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