

RED CRIP

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Almost 6 weeks have passed since our strike began. Most of the workers here at FL are still standing strong and are determined to get what we went out on strike for. A few people, however, are becoming discouraged and feel as though it would be best to go back now. This feeling, of course, is not surprising since for the last month we have been told by various people that we will get nothing else; that FL will not budge another inch on insurance and may even take some things back if we don't return to work. But although FL may say this, how many other companies have said the same thing (that they will give up no more) until forced to change their position by the strength of the striking workers? The gains that the working class has made, such as the 8-hour day, social security, seniority, cost of living, 30and out, etc. could never have been won if the workers merely returned to work everytime the capitalists said that they weren't giving up any more! Obviously, the workers had to sit down and figure out tactics to force the company to bargain!!!

WHY SHOULDN'T WE GIVE UP???

There is no doubt that although FL may not want to give it to us, we do need better insurance. In a recent article, the Detroit News stated that:

*In the first 3 months of 1976, medical costs rose at a rate of 14%.

*In the last year, hospital room charges are up 14.7% and in the last 10 years, up 163%.

*The yearly average medical costs for a family of 4 in the Detroit area is about \$885.00 (and often more)

From these figures alone, it is quite clear that in order to have protection from sickness and injury for ourselves and our families, our present policy just is not enough.



FRITO-LAY AND AETNA

Is it true what FL says, that they cannot afford to give us a better policy? Lets see. According to the Free Press, the snack food business is one of the fastest rising in the nation, and is experiencing mounting profits since the 'recession' of two years ago. And likewise, from 'the Horses mouth', FL itself states in the newest issue of the BandWagon magazine that " the snack food segment is one of the fastest growing categories, and offers one of the best returns on investment of any product in the food business." Further on the FL spokesman states, " I believe that this year and future years hold greater opportunity for us as a company and individually than at any time in the past."

Yet they can't seem to afford better insurance for us! While we must live on a measly 58 dollars a week, the chief executive of PepsiCo makes \$440,000 a year not including \$4.5 million in Pepsi stock, \$1,6 million in benefits and a future pension of \$200,000 a year at retirement. (His name is Donald M. Kendall and as a close friend of Richard Nixon tried to hire him to head Pepsi's international operations in 1960. 'Tricky Dick' decided to practice law instead but pepsi became one of his biggest clients)

What about Aetna? This insurance company is more than just an insurance company. Aetna life and casualty has \$883 million invested in land and real estate, hotels, motorinns and mutual funds, along with \$79 million invested in foreign bonds. Aetna insurance is the largest insurance company in the world. Aetna likewise holds controlling interests in FL and PepsiCo. We are not fighting some small time business as it may appear, but a part of the powerful class of capitalists that own and controll everything worth owning in this country. Because this is true, our tactics must change, for we will never win what we want just sitting around waiting for FL to hand us a new insurance policy on a silver platter.

PEPSICO

3 mos. ended June 30	1976	1975
Revenues.....	\$825,442,000	\$559,587,000
Net income.....	35,028,000	26,417,000
Earnings per share.....	1.48	1.11
Year ended Dec.	1975	1974
Revenues.....	\$2,321,243,000	\$2,094,298,000
Net income.....	104,600,000	87,419,000
Earnings per share.....	4.41	3.69
Assets, Dec. 27, 1975.....	\$1,363,919,000	
Stock price, July 22, 1976, N.Y.S.E. consol. close.....	80	
Stock price, 1976 range.....	80-69½	
Employees, Dec. 27, 1975.....	49,000	



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FOR SECOND BEST

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WHAT TO DO?

Why has there not been an all-out effort to publicize our strike, at least locally? The recent news story did us no justice, for what is needed is an organized drive to let the public know about our strike. Press conferences, leafleting, press releases sent to the newspapers, newspaper ads, radio spots etc. should have and should be organized.

Why has there been no attempts to discourage the sale of FL products, picketing in front of stores, warehouses and other sales outlets? We cannot expect FL to Bargain with us on our terms if they can keep selling products brought in from other plants. Why have there not been meetings to discuss these problems and to plan the future of our strike? When we voted to go out on strike we did not intend to return to work a few weeks later with nothing more than we voted down and walked out on.

Let's get this show on the road! It may look hard but we are not alone. Every worker in this country is disgusted with the situation in health care. A situation in which we workers are the creators of every penny of wealth in this country, yet must pay an arm and a leg to get the medical attention to keep us healthy human beings. While the rich get the best of care in the best of hospitals, we who make them rich must dig and scrape to get our childrens broken bones mended, or to pay to have a baby without going broke. The demand for free universal health care is being raised from city to city, and FL workers are a part of this fight.

The only way in which we would be guaranteed a free, quality universal medical care is with the socialist system, where we would own the hospitals and control the way they operate., where we can expand and develop the services given, unlike capitalism where services are continually being cut. The fight right now for free quality health care is a part of the struggle for the right of the working people to control our lives. Our fight for better insurance must be won if we are to survive the rising health care costs that are hitting us from every angle.

LET'S WIN OUR STRIKE-DEMAND A MEETING
FIGHT FOR FREE UNIVERSAL HEALTH CARE!!!!---
VOTE CLP AUGUST 3

VOTE TO PUT THE COMMUNIST LABOR PARTY ON THE BALLOT ON AUG. 3rd!

Health care is a matter of life and death!!! Every person in this country should have the right to quality medical care, regardless of whether or not they can pay for it!!!

What do we have in this country? A system of health care that is not based upon the needs of the people but rather on the ability to pay. If we cannot pay we get no care, or care that is of such poor quality that it simply patches us up and doesn't really cure us. We see public hospitals closing down (Highland Park General) or threatening to become "non-profit" corporations (Detroit General Hospital). We see cuts in medi-cade and medi-care services. We see Blue Cross/Blue Shield rates jumping over 30% in the past year. We see the price of all health care necessities skyrocketing, from a bottle of aspirin to a visit to the doctor. And we see the quality of the care we do get going down.

We say this can not continue. The Communist Labor Party demands and is fighting for a system of health care that would enable every person to get quality medical care whenever and wherever necessary. This means keeping public hospitals open, well staffed and equipped to meet the needs of the community. We're tired of being pushed around like cattle, going from one hospital to another, waiting 3-7 hours just to see a doctor, and then paying \$20 for 15-20 minutes. We need a nationalized health care system, where the Federal Government takes full responsibility for the health care needs of the people. We know that we must fight for every thing we need and we need good quality medical care.

We need representatives in the government that will fight in our interests. The CLP got over 30,000 signatures this spring to get the right to be on the November ballot, but then the legislature passed a new law, and now we need at least 5,000 votes in the Aug. 3rd primary in order to run in the November election.

We urge you to get out and vote for the Communist Labor Party. The working people of this country need a voice, a party that will speak and fight for the working people. Communist Labor Party is that party.

VOTE FIRST FOR THE COMMUNIST LABOR PARTY AUGUST 3rd.

Vote CLP Aug. 3rd

BUILD THE STRUGGLE FOR
QUALITY MEDICAL CARE
FOR EVERY WORKER

CLP MICHIGAN CAMPAIGN

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Highland Park, Michigan 48203



READ THE PEOPLES TRIBUNE
the national political paper of the Communist Labor Party

This weeks issue contains an article on the Frito-Lay strike so that workers all over the country will know of our strike

ALSO

an article on the Russel Stover Candy boycott and it's importance to us and all other workers

DO IT TODAY!!!