

A PLEDGE AND A WARNING

TODAY'S DAILY WORKER, as our readers will have no trouble noting, is reduced in size and somewhat different in form. As we forewarned weeks ago, we have been forced to cut drastically in order to maintain a paper at all.

We will publish the Daily Worker in four pages, four days a week, until our situation improves. The Worker will appear on the fifth day, Friday, in its usual size.

We're not happy with the reduction. But, to make a virtue of necessity, we hope to present our readers with a more compact, tightly-edited, job.

But we must sound a word of warning. True, reduction of the paper's size does cut costs. Even so, our existence is precarious. We still must raise a minimum of \$3,500 a week, or twice what is now being raised, until we complete the \$100,000 fund appeal—within the next 13 crucial weeks.

We still need substantial boosts in circulation of both Worker and Daily Worker if we are to survive.

In short, we need the continued, and intensified, backing of our readers and supporters. We can reduce no further, and so it is this — or nothing.

To rally this support in New York, where the paper's crisis has been most sharply felt, we have called a conference of readers and supporters for this Saturday afternoon in the 19th floor Auditorium of Academy Hall, 853 Broadway (corner 14th St.). It is scheduled to open at noon. We are counting on you and all other readers and supporters of the paper to be there, and help plan how to save, and again expand, our paper.

We've also been fortunate to get the agreement of a top-notch workingclass leader and organizer, Steve Nelson, to help organize the necessary financial and circulation effort.

We believe, and we think many of you share this belief, that our paper still has much to offer in the continuing struggle of our people to attain a world truly at peace, to win genuine democracy for every American, to raise living standards for workers and farmers, to ward off the shattering effects of economic crisis, short weeks and unemployment and to educate for socialism.

We'll do our part in this struggle. We ask that you do yours in helping raise funds and expand circulation, as well as in sending us your ideas, suggestions and criticism on the new four-page paper.

All contributions should be sent to P. O. Box 231, Cooper Station, New York City 3, N. Y. Make checks and money orders payable to Robert W. Dunn.